Overview

All 1641 members of the Class of 2008 were issued iPods during Fall Orientation in 2004. Students and staff worked together to develop innovative ways to utilize the technology in both academic and non-academic settings. The presence of the iPods on campus impacted first-year student culture in many ways.

Outcomes

- The Duke Women’s Rowing team utilized iPods as a Student Life project. Team coxswains recorded their vocal commands during practices and races. Throughout the season, they critiqued their recordings with their coaches and shared them with their teammates.
- A group of first-year students formed the iPod Creativity Team, which sought to promote innovative uses of the iPods, and helped fellow students learn how to use their iPods.
- Students used their iPod most often for personal use, especially while traveling between classes and while exercising.
- Several students, including all first-year Engineering students, used iPods in courses supported by CIT.
- Students found their iPods beneficial in avoiding conflicts with roommates over music volume/taste.
- Students were interested in downloading music from bands coming to campus and recordings of President Brodhead.

Personal Uses

- Listening to and organizing music collections
- File transfer and storage i.e., backing up personal computer hard drive
- iPod calendar and contacts
- Use of Alarm function as a bedroom alarm clock
- “Ear-bud sharing” for exposure to new genres of music