Overview

Now in its third year, the Froshlife iMovie competition allows first-year students to come together in a spirit of camaraderie and good-natured competition to explore campus life through their own eyes. Students use cutting-edge Apple technology to create and edit short digital videos. The videos are then screened at an all-campus premiere night event, where the entries are voted on and winning teams are rewarded.

Outcomes

- Students have hands-on experiences with advanced technology early on in their Duke careers. The experiences students have in the program have proven to be extremely influential, with many past participants pursuing their newfound interest in digital video making, multimedia computing and related disciplines.

- Participants also benefit from the opportunity to meet each other and work together in a team-based atmosphere, often establishing lasting friendships that might otherwise not have been created outside of the Froshlife program.

Sponsors

- The Office of Information Technology
- The Division of Student Affairs
- Apple Computer
- with assistance from the Center for Information Technology

Technology Used

- digital video cameras
- Apple laptops
- iMovie digital video editing software

http://www.duke.edu/froshlife